

# Network for Innovations in Culture and Creativity in Europe N.I.C.E.



## N.I.C.E. Award

# About

 The Network for Innovations in Culture and Creativity in Europe (N.I.C.E.) was initiated in 2013 as a cross-sectorial and smart consortium of 15 cities, universities, agencies and personalities from 8 countries under the lead of the European Centre for Creative Economy (ecce) in Dortmund. Meanwhile it consists out of 20 partners and is steadily increasing. N.I.C.E. is a non-profit initiative funded by the Ministry for Family, Children, Youth, Culture and Sports of the State of North Rhine-Westphalia, Germany and co-funded by selected N.I.C.E. Partners.

## N.I.C.E.

The network organises the N.I.C.E. Award, Exhibition and Exchange to promote the effects of culture and creative industries on f.e. innovation, urban development and economic growth (spillovers) as set out in the Europe 2020 strategy. N.I.C.E. wants to raise awareness and thereby influence policy makers in the whole of Europe to support the cross-sectorial innovative potentials of culture and creative industries.



# Join the Network

N.I.C.E. is an intelligent and cross-sectorial network for learning from each other and to form new alliances and promote ideas for innovations driven by the culture and creative industries.

**More information:**

[www.nice-europe.eu](http://www.nice-europe.eu)

**Contact:**

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**You work at the interface between innovation and the cultural and creative sectors?**

**You wish to strengthen your Europe-wide network?**

**You wish to attract more attention and find new partners for your projects?**

**Then come and join N.I.C.E.**

**Membership is free** and open to all interested parties across all sectors:

- Profit and not for profit stakeholders from cultural and creative sectors
- City administrations
- Chambers of Commerce
- Universities and/or researchers
- Public institutions – from museums and libraries to theatres.

# N.I.C.E. Award

 The yearly N.I.C.E. Award promotes **innovations through culture and creative industries** into the wider economy and society to tackle the major challenges of our future today. To this end, the N.I.C.E. Award creates **visibility and know-how transfer** for so far overseen innovations throughout Europe, kicks off debates and impulses in business, culture and policy alike and motivates cultural and creative makers to be innovative and more experimental.

**The first N.I.C.E. Award 2013** served as a kick-off for N.I.C.E. during the 2<sup>nd</sup> Forum d'Avignon Ruhr. Teams formed by participants of the conference were given different topics to consider – and five hours to invent a spillover idea related to Urban Development, Economy/New Work, Energy/Climate, or Intercultural Relations.

**2014** when the network had grown and strengthened the very first call for the award was published which looked for cultural and creative projects generating spillover effects within a wide scope. **108 applications from 22 countries** were submitted. The award was endowed with a total of **10.000 Euros**. Ten projects shortlisted for the Award were presented in the first N.I.C.E. Exhibition.

**2015** the N.I.C.E. Award continued to grow: on the topic "Save the world-major challenges" **213 projects from 29 countries** were submitted. On total prize money of up to **20.000 Euros** and 15 spots in the N.I.C.E. Exhibition were to be won.





**□** The N.I.C.E. Exhibition was developed in 2014 parallel to the Award and since then it presents the projects nominated for the shortlist. Designed as a travelling exhibition it stops off in the different member states with the support of the N.I.C.E. Partners. A concept which makes the innovations from the Cultural and Creative Industries visible in a special way.

After its premiere in Essen the exhibition stopped off in Mannheim during the cultural festival "Nachtwandel" in autumn 2014, and in spring 2015 it was even an official item on the agenda at the well-known "Designmonat Graz."

# **N.I.C.E.** **Exhibition**





**N.I.C.E.**

**Network**

# N.I.C.E. Partners



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